
GROXAO: SUSTAINABLE URBAN GARDENS

Groxao is a solution to address urban food deserts through education, advocacy, resources and shared space

THE PROBLEM: TOO MUCH BOOZE AND NOT ENOUGH FRUIT AND VEGGIES



- Many parts of Los Angeles are devoid of venues that sell fresh, healthy produce however there is a dearth of liquor stores, cash advance and other non-helpful retail resources.
- Markets are scarce and the bodegas rarely have fresh or local produce.
- Obesity is a major contributor to an exploding number of diabetics in the inner city.

THE SOLUTION: GROW YOUR OWN



- Groxao will provide education, materials and a community garden to facilitate local edible gardens.
- A focus on veteran employment and engagement will be a catalyst for cross generational engagement.
- Gardening is a natural anti-recidivist activity.
- The power of growing your own food is tremendous and the rewards are boundless.

VALUE PROPOSITION: BROAD SPECTRUM COMMUNITY HEALTH BENEFITS



- Homeowners will have the resources to grow their own food at next to near zero cost.
 - Many sub-groups will galvanize across horticultural efforts: religions, gangs, age tiers and more will unify under gardening efforts.
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IMPLEMENTATION PLAN



- Structured as a hybrid REID/NGO, the goal is to acquire a well located but negeleted plot to serve as a multi-purpose hub.
- Material collection and distribution, educational facilities and a community garden will be carved out of the space.
- Possible 501(c)(3) structure to be explored, however a possible for profit gardening element might preclude this.



THANK YOU FOR YOUR INPUT

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