

NetUmni.org



HARVARD
Business Analytics Program



The Problem

Explain the current problem – Problem worth solving



Problem #1

Lifelong Learners and Executive & Professional Education recipients need to reunite as Program Alumni

01



Problem #2

Institutions are unable to host executive students as their Alumni and thus miss out on benefits and contributions.

02



Problem #3

This knowledge learned combined with knowledge Earned needs to be shared with the world and can also be monetized.

03



The Solution

Explain the solution that your product / service will provide



Solution

Provide an Alumni Networking site for Life-long Learners to collaborate and Benefit.
Also, Provide a way to verify executive education verification.

01

Connect



Solution

Provide Institutions to set up an external Alumni website for Executive and Professional certificate Students.

02

Get Endorsed

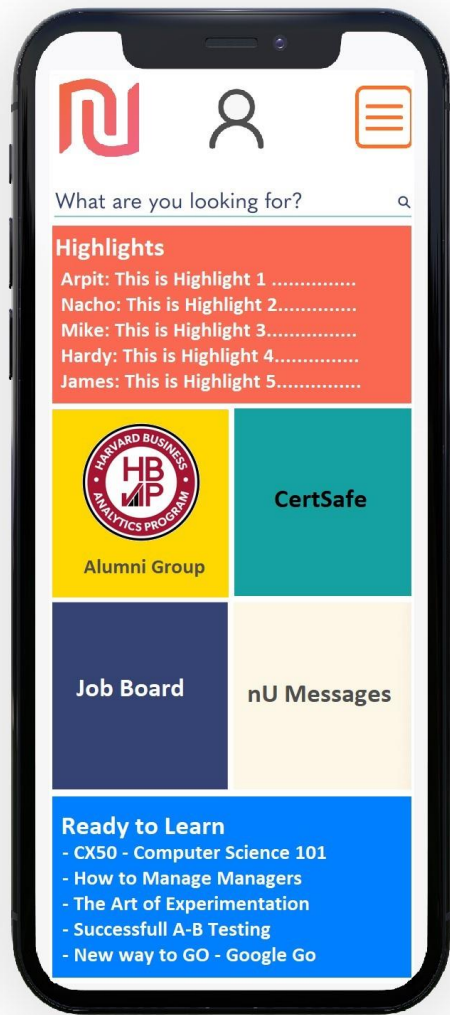


Solution

host online classes to talk about microcourses using “Ready to Learn” feature.
This would be typically helpful for mothers who need to put their careers on hold for family. Teaching and earning from the premise of their homes a \$5 class for “Tableau” will go long way in rebuilding a career.

03

Teach & Earn



Our Value Offerings:

- Create an Environment where people can collaborate and benefit from taking their learnings. As the platform grows, you can add your “Alumni Groups” and maintain all your associations in one place and still roll with it.
- A “Highlights” canvas to post your thoughts, comments, videos and graphs and pictures.
- Integration with a document sharing platform.
- Space for Doodle so that we can brainstorm ideas in the real-time and organize.

- A “Job Board” to publish job on Program channels to maintain specificity.
- Ability to request publishing / advertise jobs on specifics portals to tap the correct resources for your next venture.
- A “CertSafe” feature to store all your certificates and digital badges earned in your program.
- “CertSafe” will also offer credential verification and validation from the institution the community is tied to.

- “Ready to Learn” will be a phase 2 idea where people can take their learning to the next level on our platform and start the journey of sharing it as an instructor.
- “nULearning” would be an upcoming region where people like Marilyn can host their next course on Product Management and all the Platform members can benefit from it.
- Every New Message with our very own “nUMessage” eliminates the need to get in touch with people on other platforms like Whatsapp. Take your comments and Posts to your private messages and collaborate further.



Market Size

The HBAP program recipients from the very 1st cohort have been requesting to get an Alumni access. Even after Harvard, provides them with an Alumni status, there is no Alumni Networking site that allows the recipients to collaborate

2020

HBAP Alumni are gearing up for HBAPCON still disconnected and there are others millions like them.

Although the students are gearing up for its first Analytics conference, they are still struggling to unionize.

2019

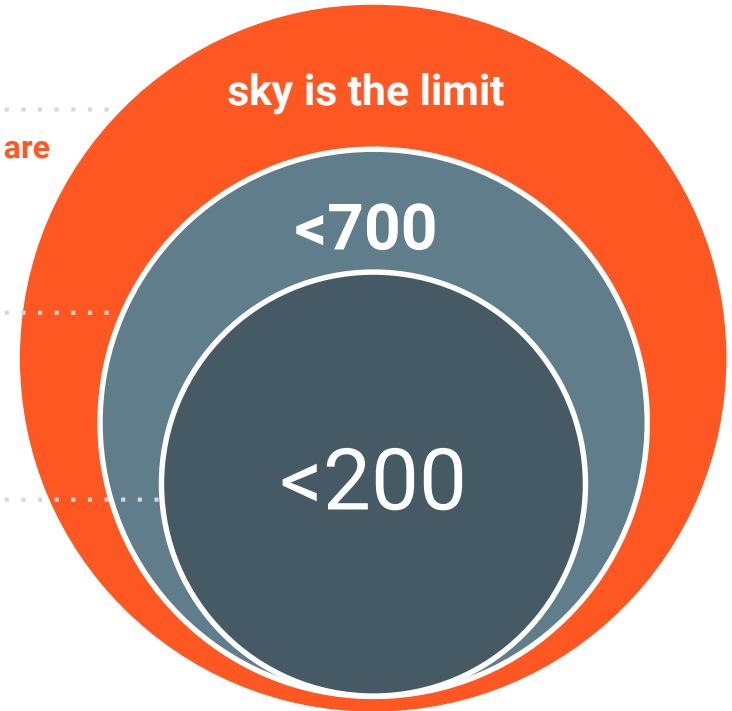
HBAP Program Gains in Popularity

Program enrolls record size of 146 students to a 1 cohort

2018

Program kicks off

This is a sample text. You simply add your own text and description here





Business model / Plan

On a high-level we wish to PILOT with HPAB Alumni Site and then grow into an external Alumni Networking hub.





Competition

Companies in your niche you plan to compete with

Competitors	Market Leader	Challenger	Niche Supplier	Comments
Linked In	✓	✓		It is not specific to an institution and group.
Facebook	✓	✓		Too Social.
Google Plus		✓		Not Mainstream and Not updated in ages.
Almabase			✓	Less known and high cost to institutions.
Graduway		✓	✓	Less known and high cost to institutions.



Why We are Better?

We combine the qualities of the best platforms in the world and yet give its users a a unique and customized platform to connect with their study buddies.



One Stop Shop

We offer all services that an alumni wishes for on one platform.



Collaborative

We are focussing on the people we want to foster lifelong connexions that are worth it.



Grow

As people are growing up and learning we want them to grow with our they also have an opportunity to turn it around as a side gig that will help them be self independent.

Measuring Success

The metrics that matter

How will we define & measure success?



Internal Dashboards

The number of subscribers on the platform.
Total number of programs on Platform.
Total Number of Institutions on Platform.



Financial Reports

Non Subscription Funds earned & Member Discounts handed .



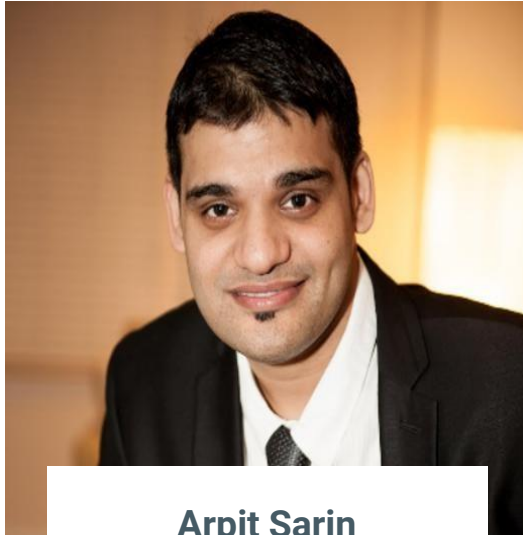
User Surveys

User Survey, Industry and Institutional Surveys.



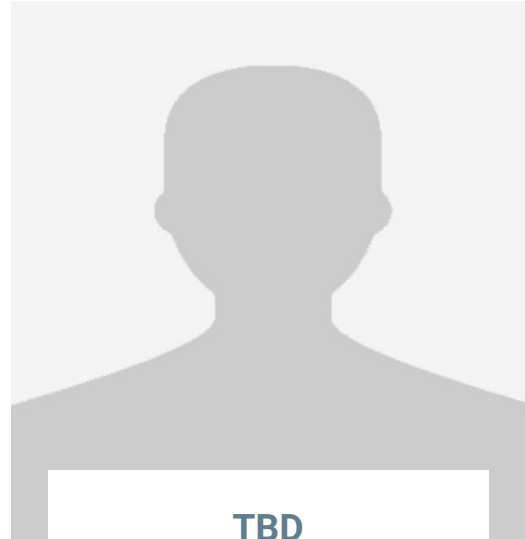
Team working on this

Introduce your audience to the key members of your team



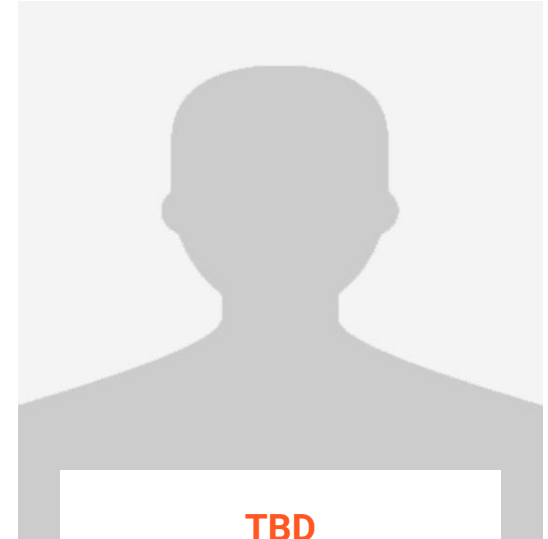
Arpit Sarin

Product Manager



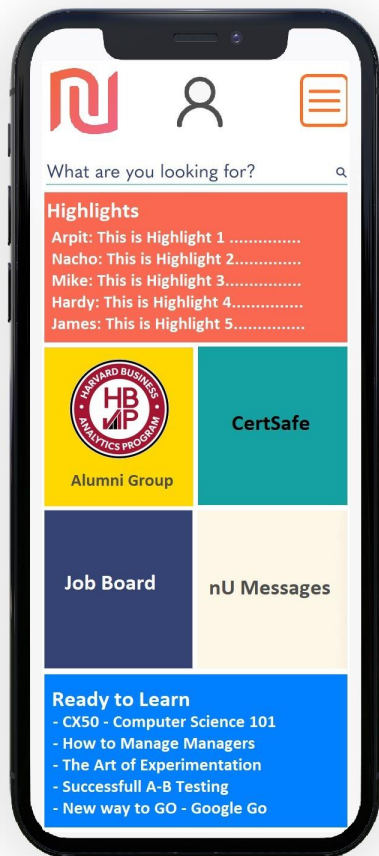
TBD

Solution Architect



TBD

Application Developer



are you ready for a

nU

Experience
in
Learning Networking?

